

Internship Description



Marketing Internship

TAGeX Brands is expanding its national presence and is currently looking for a Marketing Intern to join our exciting and high growth business for the Winter / Spring of 2019 and 2020. This is an exciting opportunity for an individual who is energetic, determined, and results oriented. This is a unique opportunity for a college student to grow and learn alongside our leadership team. We welcome team members who can take initiative and are looking to make their mark.

The Marketing Intern will have the opportunity to unleash their talent to increase interest and visitors to our brands. This role will be responsible to implement and execute the following: digital best practices, social media, blogging, and relationship building.

Job Responsibilities

Objective

- Develop and manage social media marketing campaigns to promote multiple brands
- Curate new and unique content to share via blogging and social media
- Increase brand awareness and grow net-new subscriber base

Core Responsibility

- Plan and execute all web, SEO/SEM, marketing databases, email, social media and blogging campaigns
- Design, build, and maintain a consistent social media presence
- Measure and report performance of all marketing campaigns
- Maintain and update/refresh website content
- Brainstorm new and creative growth strategies

Qualifications & Experience

- Passion to be a part of a dynamic and results oriented team
- Demonstrated ability to work in a team environment
- Ability to work in a fast paced and flexible environment
- Strong written and verbal communication skills and creative ability
- Organizational skills including handling multiple priorities, tight timelines, attention to details, and strong execution
- Experience with a variety of social media platforms
- Familiar with third party website creators such as Wix
- Strong analytical skills and data driven thinking connecting back to business drivers
- In pursuit of a Degree in Marketing, Advertising, or Communications

Job Type: Internship
